

For many concepts in visualization, ...



I need a bigger theory



InfoVis or SciVis?

InfoVis

SciVis



Color scheme: which one?



Interaction: how much?

Interaction



Redundancy: good or bad?

Redundancy



User study: what's the use?

User

A man in a grey suit, white shirt, and patterned tie is focused on using a screwdriver to modify a brown teddy bear. He is holding the bear's arm with his left hand and the screwdriver with his right. The background features a wooden grandfather clock with a clock face and a wood-paneled wall. The word "User" is written in blue text over the bear.

Look, an old theory!



a theory

Can we fit everything in?



An Information-theoretic Framework for Visualization

Wednesday
10:30-12:10

Min Chen
Heike Jänicke

